

YOGA FOR NEW YORK (Yoga for NY)

July 15, 2009

Please keep this information sheet for future reference!

YOGA FOR NEW YORK'S MISSION

The Yoga Association of New York (doing business as Yoga for New York) has been incorporated as a not-for-profit association with the following goals:

- Ensure that yoga can be made available to the public without government intervention.
- Uphold and promote the principles and practices of yoga, in all its forms, in New York State and beyond.
- Lobby state officials on current and future legislation and regulation as it relates to yoga in New York State.
- Share the message of yoga (union) to promote health, vitality, peace, and freedom.

Our organization is open to all yogis and friends of yogis. Although it was an external stress that spurred us to gather, the result was tremendous excitement that our group—diverse and powerful—had come together. We will be able to support each other, and yoga, in a myriad of ways. The possibilities are awesome!

We are intent on building an organization that is strong, flexible and clear. Having established this base, we will continue to cultivate the connections and links we need to straighten out New York State's perception of yoga and the business of yoga.

HOW YOGA FOR NEW YORK WORKS

Our structure includes an executive committee that coordinates the activities of six more committees. Committees are listed on the back of this sheet.

All the committees are staffed by volunteers. All you need to do to get started is say what you want to do!

KEY CONTACTS

Organization email: yogaassociationny@gmail.com

Alison West, Yoga for NY Director: yogaunion@nyc.rr.com, 212-889-8643 home

Jo Brill, Liaison to other states: jo@yogaforawareness.org, 914-671-9442 mobile

Stephanie Sirico, Secretary: stephaniesirico@gmail.com

Rhonda Hill Nolan, Membership: rhondahillnolan@msn.com

Also on the executive committee: Sybil Killian, Liz Mandarano, Phil Swain and Vijai Wayne Wilansky, as well as all committee chairs.

Yoga for NY COMMITTEES

- Political/PR Committee
Acting chair: Denise Kronstadt, denisekronstadt@gmail.com, 845-664-0200 mobile
This committee's job is to develop messages for state officials and media and organize a grassroots action network to deliver those messages. This committee will also oversee development of the Yoga for NY website.
- Membership and Marketing Committee
Acting chair: Rhonda Hill Nolan, rhondahillnolan@msn.com
This committee's job is to recruit and integrate new members and to gather information about our membership and its specific needs.
- Legal Committee
Acting chair: Jo Brill, jo@yogaforawareness.org, 914-671-9442 mobile
This committee's job is to arrange and oversee coordinated legal representation for the organization (including researching potential bases for court challenge, drafting legislation, and representing Yoga for NY in any negotiations with NYSED.)
- Standards Committee
Chair: Andrew Kahn, andrewkahn@optonline.net
This committee's job is to foster informed discussion of the standards issue within the yoga community and to advise Yoga for NY as to what curriculum standards the state should choose, if it insists on establishing such standards.
- Fundraising Committee
Chair: Fara Marz, fm@artennyork.com
This committee's first job is to raise \$40,000 through a special Legal Fund campaign. More projects to come!
- Governance Committee
Acting chair: Heather Principe, medcinflwr@aol.com
This committee's job includes parliamentary procedure and drafting bylaws.

Not sure where you fit? Talk over the possibilities with Rhonda Hill Nolan, rhondahillnolan@msn.com.

ADDITIONAL NETWORKING OPPORTUNITIES

- Facebook: Become a fan of the Yoga Association of New York!
<http://www.facebook.com/pages/Yoga-Association-of-New-York/111460118584>.
- Our google group: <http://groups.google.com/group/newyorkyogateachers>. All members can send to the whole group at newyorkyogateachers@googlegroups.com. To join or solve problems, contact Jo Brill at jo@yogaforawareness.org.
- Background information: <http://www.yogaforawareness.org/yogaregulation.htm>.
Yoga for NY website coming soon!